

Selly Oak
NNS

“ Live
Laugh
Love “



Fundraising Q&A

For organisations working with people who are over 50 in the Selly Oak District

Who is here?

Host –

Jo Burrill

Birmingham
Community Matters



Presenter –

John Ellery

Get Grants



Funded by -

Selly Oak Neighbourhood
Network Scheme



BCM - Selly Oak NNS project

- ❖ Funded by Selly Oak Neighbourhood Network Scheme
 - ❖ Support to existing grant holders and other organisations/groups who may be eligible to apply and are supporting older people (50+) in the constituency.
 - ❖ Goal is to support you to sustain your NNS funded activities and your organisation.
-
- ❑ Email and telephone support
 - ❑ Online 'surgeries' – speak to a BCM helper about an idea or challenge
 - ❑ Small group meetings to support and learn from each other
 - ❑ Webinar – useful information and ideas for larger groups

Format for today

- Quick overview of Zoom and how we will be running the webinar
- PRESENTATION:
 - Current state of funding
 - Tips for the future
- Q & A SESSION
 - Questions or comments arising – mics on

Using Zoom



- **Use the chat box** to make any comments or ask any questions during the presentation. Set your responses to “All panelists and attendees”
- Mics will be off during the presentation, but we will switch on mics for questions and comments in the final session.
- We are recording the webinar so if you don't wish to be on the video, please keep your mic off.
- We will circulate the slides and recording with links to any funds mentioned.

Your current challenges

- Difficult to focus and make decisions in a time of great change
- Loss of income due to no room hire / fundraising events
- Knowledge of using technology and access to suitable equipment
- Difficulty of staying in touch with colleagues and volunteers
- Can we change what we do or develop new things in the current situation?

Your questions...

From Ruth:

“Will funders be focussing their giving on Covid 19 or might they also continue with planning for future funding activity?”



Current state of funders

Seem to be falling into four groups:

CLOSED: Due to funds being distributed through new schemes

CLOSED: Due to assessment meetings not taking place /
uncertainty about their own income

OPEN: With new grant programmes or changed priorities

OPEN: Operating as normal

*How much of funder's budgets for this financial year and
beyond will remain after spending on Emergency Projects.



Government support - summary

8th April – Announcement of £750 million for charities

- £360m through Government departments, including up to £200m for Hospices
- £20m to the National Emergencies Trust appeal
- £370m for smaller charities (£310m in England)

Also existing arrangements for small business may also apply to your organisation.

National Lottery Community Fund

£310m available through the National Lottery Community Fund.

Likely to be:

- An application process
- Prioritising charities with a turnover < £1million
- Grants of up to £100,000
- Applications open in the next fortnight
- Funding to be released over the next 3 months.
- Funding won't be strictly for “charities”
- More interest in those involved in the response to Coronavirus, although guidance says they can also help if you struggling financial because of COVID-19

Heart of England CF Coronavirus Resilience Fund

- Across the West Midlands and Warwickshire
- Wide range of projects supported - food banks, social eating, emergency deliveries, outreach activities, befriending services, but other diverse projects supported.
- Income limit of £250,000 unless exceptional impact
- Grant maximum increased to £3000.
- Fast decisions – 40 applications per week , 2 panels per week, 330k awarded in 3 weeks.

<https://www.heartofenglandcf.co.uk/coronavirus-resilience-fund/>

Selly Oak Neighbourhood Network Scheme (NNS) – Covid19 Fund

- Grants available for up to £10,000
- To relieve and/ or prevent suffering as a result of the Covid-19 - to meet local needs and to strengthen the capacity to fill gaps
- New activities or responses that benefit anyone but expect most projects will target vulnerable older people who are 50 plus in Selly Oak Constituency.
- Community and Voluntary Organisations can apply
- Queries please contact Ian.Ellis@birmingham.gov.uk or Karen.Cheney@birmingham.gov.uk
- Simplified process and application form
- Funds can be used to cover temporary workers, remote working equipment, equipment to help deliver services.

Birmingham City Council Covid-19 C&YP - Community Grants

£0.8m new funding for community grants to support children and families.

- Apply for up to £10,000 for 6 months. Grants awarded are likely to be lower end.
- Simple and accelerated process
- Projects must support families locally, building local capacity and local relationships.
- All support should be designed to put prevention and early intervention first.

<https://www.birmingham.gov.uk/Covid19CYPF>

Birmingham City Council - Covid-19 Adult and Social Care

- Proposals to prevent and relieve hardships for vulnerable adults because of the Covid-19 situation.
- Timely support to adults aged 18 plus with any of these vulnerabilities: Learning Disabilities, Mental Health support needs, Physical and Sensory Disabilities, Neurodiverse support needs and other vulnerable adults not in receipt of other direct Covid-19 government funding sources.
- In summary, grants will be made where actions:
 - Help vulnerable adults living at home with additional needs because of Covid-19
 - Provide new or upscaled actions, delivered direct to vulnerable households.
 - Reduce demand on acute services by providing alternative support pathways.
- Grants of between £2,000 and £40,000 are available to meet service needs, dependant on the scale of actions to be delivered.
- All voluntary, community and faith groups are invited to bid through a simple and accelerated process.

https://www.birmingham.gov.uk/info/50233/support_for_residents_during_the_coronavirus_covid-19/2170/covid-19_vulnerable_adults_community_grants

BCM website Coronavirus resources – updated regularly



Home About us Events and surgeries Coronavirus resources Opportunities Blog Contact us



Support for Birmingham community groups reacting to the coronavirus crisis

As well as offering **webinars** and **online surgeries** while we practise physical distancing, we have created a selection of useful resources to help you and your community group or project through this tough time and beyond.

The headings below will take you to the relevant sections.

National support for charities and community groups

Managing volunteers

Local and regional support for charities and community groups

Supporting communities

 Funding: grants and programmes

Research into impact

Fundraising guidance

For social enterprises

Continuity for your community group or project

Health and wellbeing support

<https://birminghamcommunitymatters.org.uk/support-for-birmingham-community-groups-reacting-to-the-coronavirus-crisis/>

info@birminghamcommunitymatters.org.uk

A: “Everything is Covid-19”

- Disruption will continue and the needs of people will change.
- All funding applications going forward need to show how you will address this.
- Revisit WHY there is a need for your project, this will help you to find your new (or adapted) WHAT

e.g.

What was the need of people over 50 in Selly Oak Constituency prior to Covid 19?

How has this changed?

What new services do we need to provide?

How do we address that need whilst staying true to our aims?

Back to Basics

- Current Funders
 - What flexibility are they providing on your current grants
 - Are they offering further funding?
- Pending applications
 - Can you rework your submitted application? Be proactive and contact the funder
- Previous Funders
 - Funders who have supported you previously are always one of your best chances of success
 - What are their current priorities? Are they still open for applications
- New funders and programme
 - Double check any advice you are given, think about how competitive the programme might be
- Check guidelines, Research funder and check guidelines
 - Check the funder is still open for application and if guidelines have changed
 - Don't waste your time and funders time by applying for programme you aren't even eligible for

Your questions...

From Tina:

We need to adapt to delivering our services digitally and remotely and also staying in touch with volunteers and partners.

Are there any funders who would support us to source the equipment needed?



Funders for capital equipment

- **Clothworkers Foundation – Emergency Capital Programme**

Up to £5,000. Registered Charities and CICs. Two week decisions.

www.clothworkersfoundation.org.uk/clothworkers-emergency-capital-programme

- **Heart of England Community Foundation – Resilience Fund**

Up to £3,000 – See earlier slide.

- **The National Lottery Community Fund - Awards for All**

Up to £10,000 - Now focuses on funding COVID-19 related projects. Making quicker decisions than usual.

- **The Rowlands Trust**

Are attempting to continue giving throughout this period. Registered Charities only.

Generally £1,000 - £5,000. Only capital funding. Contact info@therowlandstrust.org.uk prior to applying.

Some next steps

- Back to Basics- contact current, previous and potential funders to find out what they are doing and where you may stand.
- www.fundingcentral.org.uk
- Revisit your WHY – the need of the people you want to help have changed – knowing what their needs are a might be in the future will help you to find your new WHAT you need to do.
- Check in with partners old and new for collaboration
- Seek help:
 - Birmingham Community Matters (BCM)– support for you from an experienced volunteer
 - Selly Oak NNS team – support and space to discuss position and new ideas
 - Get Grants – online training courses and newsletter

YOUR QUESTIONS

Information

Next webinar: Thursday 21st May at 11am

- BCM online surgeries to help you with any questions you may have around running your group – email us info@birminghamcommunitymatters.org.uk
- Birmingham Community Matters Coronavirus resources page <https://birminghamcommunitymatters.org.uk/support-for-birmingham-community-groups-reacting-to-the-coronavirus-crisis/>
- Birmingham Community Matters e-newsletters – sign up at <https://birminghamcommunitymatters.org.uk>
- Sign up to Get Grants newsletter at www.getgrants.co.uk to stay up to date on funding news and other upcoming training.
- Selly Oak Neighbourhood Network Scheme – contact karen.cheney@Birmingham.gov.uk



How was it?

Please complete the feedback survey in the follow up email.